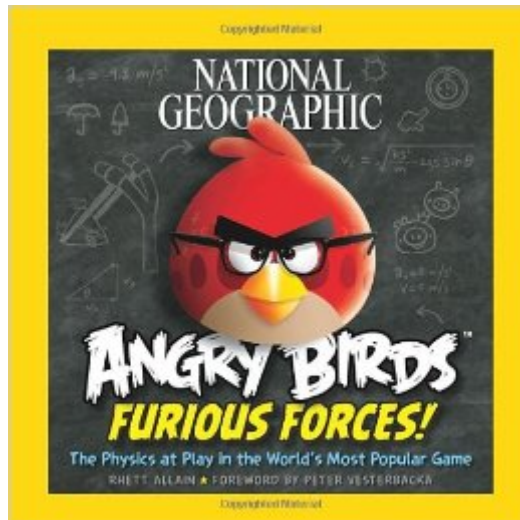


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# National Geographic Angry Birds Furious Forces: The Physics At Play In The World's Most Popular Game



## Synopsis

Another Angry Birds National Geographic mash-up! This fun, engaging paperback uses Angry Birds to explain the physics at work in the world--and behind the popular game. National Geographic's trademark science blends with Angry Birds' beloved entertainment to take readers into the world of physics. Rhett Allain, physics professor and *Wired* blogger explains basic scientific principles in fun, accessible ways; the Angry Birds come along for the ride to illustrate concepts we see in the real world--as well as in the Angry Birds games. Packed with science and a sense of humor, this book will improve readers' understanding of the world and how it works--and it may just improve their Angry Birds scores as well. Rovio Learning is known for collaborating with several scientific and educational institutions, such as the National Geographic Society and NASA. The recent collaboration with CERN brings quantum physics to the reach of children. There is no subject that young children can not learn - when the medium is age-appropriate, fun and engaging!

## Book Information

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Average Customer Review: 4.1 out of 5 stars [See all reviews](#) (14 customer reviews)

Best Sellers Rank: #824,228 in Books (See Top 100 in Books) #68 in [Books > Humor &](#)

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## Customer Reviews

It was like someone wrote a simple book explaining physics for a seven year old and then someone took out a thesaurus and substituted a bunch of simple words with the biggest ones they could find--making the simple too complex. This book is great in a lot of ways--it talks about all of the different "forces" of physics such as light, sound that are applicable to Angry Birds however the vocabulary can be quite intense for a younger child. The book assumes that you already know words like displacement and also puts out units such as m/s before explaining it two pages later. As

an adult whose last physics class was over a decade ago I actually have had a few brain jogger moments trying to make sense of some of the verbiage. There are some great illustrations and some simple concepts presented such as using a jump rope to mimic sound waves--but this is not something you can do at bed time. Essentially this is not a book for a child to read on their own. There needs to be an adult (preferably one who has a decent science background) to offer a little deeper explanation. In not all instances are the Angry Birds segments well correlated with the current science being explored either--its like they were thrown in to a text book as an after thought. We have several of these National Geographic Angry Birds books and (the Atlas for example) is easy to understand, fun and educational, this one does not seem to understand its audience.

As soon as this book was received, my 10 year old grandson checked it out of "Grandma's Library". He must have loved it because he kept it for quite some time before he returned it. It must have been good to keep his attention for that long.

This is just like a real National Geographic but with Angry Birds in the stories which seems to capture his interest and help him love to read.

This is a good beginners of physics explanation. It will help explain physics to your kids. It has nice illustrations to help understand the points being made.

I was expecting some explanation of the physics used in Angry Birds. Instead the author used AB characters to illustrate the book, presumably to keep kids interested. Not suitable for anyone over 17.

The book was well done and would help some youngsters grasp some basic and fundamentals of physics. I expected more information specifics to the games themselves. Your advertisement that pops up during play might be more explanatory so as to help one to determine whether or not to purchase?

Getting my son to read anything that he isn't interested in is all but impossible and this collaboration (of which there are a few) is truly brilliant. A win win for both parties as the Angry Birds brand immediately attracts many children while National Geographic can educate with real important facts

and whimsy.Brilliant!

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